

MATTHEW DAVID NORD

Graphics & Design Professional



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6336 W. Plainfield Ave, Greenfield WI

INTRODUCTION

- 10+ Years of client driven design experience serving numerous industries across multiple mediums
- Creative thinking enables me to develop new concepts and bring fresh perspective to existing ones
- Proven ability to prioritize workloads and multi-task in fast paced environments
- Exceptional people skills with the ability to work as an individual or member of a team
- Hard working & highly motivated to bring consistency, accuracy and excellence to all projects

PERSONAL SKILLS

- Creative Thinking & Deductive Reasoning
- Desktop Computer Proficiency (Mac + Win)
- Vector Graphic Creation and Manipulation
- Image Design, Editing and Correction
- Information Design & Page Layout
- Storyboarding and Project Planning
- Product Research & Content Collection
- Color Palette Creation and Correction

SOFTWARE SKILLS

Photoshop	● ● ● ● ○ ○
Illustrator	● ● ● ● ● ○
InDesign	● ● ● ● ○ ○
Corel Draw	● ● ● ● ● ○
MS Office	● ● ● ● ● ○

PROFESSIONAL ASSOCIATIONS

AIGA (American Institute of Graphic Arts)
Supporting Member; 1/2015 to present

SEGD (The Society for Experiential Graphic Design)
Design Professional; 1/2013 to present

WORK EXPERIENCE

Inpro Corporation - Signscape Division

9/04 to Present

Lead Product Design Specialist, 2011 - Present

- Conceptualize and create custom design packages for clients
- Structure layouts and organize content per industry standards
- Manage divisional assets such as fonts, color palettes and graphics
- Collaborate with the marketing group to create promotional materials
- Evaluate pre-production artwork for accuracy and consistency
- Research, design, and deploy new material and design concepts
- Lead the design team, delegate tasks and train new personnel

Graphic Designer/Illustrator, 2009 - 2011

- Consulted with clients to create production ready artwork
- Acted as liaison between manufacturing team and sales department
- Verified product designs are within the company's capabilities

Signage Designer/Engraver, 2006 - 2009

- Operated engravers and CNC routers to produce signage components
- Assisted in the staging, cleaning and assembly of fabricated products
- Inspected finished signage for accuracy and modify as required

Shipping Associate (2004-2006)

EDUCATION

DeVry University, On-Line Undergrad

BS - Multimedia Design; Graphics & Multimedia Management
Graduation 4/2017; GPA 3.60

ITT Technical Institute - Greenfield

AAS - Information Technology: Multimedia Design
Graduated 9/2004; GPA 3.78

University of Wisconsin - Milwaukee

Fields of Study: Architecture, Art History & Graphic Design
Attended 9/2000 - 6/2002

ACCOMPLISHMENTS

Inpro Corporation, Associate

Outstanding Leader: 9/2010, 8/2011, 6/2013 & 7/2015
Employee of the Month: 6/2006 & 7/2007

DeVry University, Student

DeVry Deans List: 2014 - 2015 - 2016
National Society of Leadership & Success, Inducted Member

ITT Tech, Graduate 2004

National Technical Honor Society
National Deans List